

Gail Castañeda, PhD

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Primary Interest Areas

The identification of behavioral markers associated with hazardous college alcohol use; instrument development/measurement; college campus alcohol prevention; integrating research & teaching

Education

Doctor of Philosophy **2017**

Public Health, Social & Behavioral Science

Minor in Measurement Methods

College of Public Health and Health Professions

University of Florida, Gainesville, FL

Dissertation: Weight conscious drinking among freshmen college students

Chair: Dr. Amy Blue, Associate Dean for Educational Affairs and Clinical Professor,
Department of Behavioral Science and Community Health

Master of Education **2012**

Health Education, Department of Curriculum and Teaching

School of Education

Boston University, Boston, MA

Advisor: Dr. Sarah Benes, Associate Professor, Department of Curriculum and Teaching

Bachelor of Science **2010**

Recreation, Parks and Tourism

Specialization in Tourism and Hospitality Management

College of Health and Human Performance

University of Florida, Gainesville, FL

Experience

Graduate Research Assistant, August 2013 – August 2017

Department of Behavioral Science and Community Health

University of Florida, Gainesville, Florida

Graduate Teaching Assistant and Contributing Lecturer, August 2013 – August 2017

Department of Behavioral Science and Community Health

University of Florida Gainesville, Florida

PHC 6251, Assessment and Surveillance in Public Health, Summer 2017

PHC 4943, Psychological, Behavioral, and Social Issues in Public Health, Fall 2016

PHC 6410, Social & Behavioral Research Methods (Blended Course), Spring 2016

PHC 6410, Psychological, Behavioral, and Social Issues in Public Health (Online), Fall 2015

PHC 6700, Social & Behavioral Research Methods, Spring 2015

PHC 6410, Psychological, Behavioral, and Social Issues in Public Health, Fall 2014

PHC 6700, Social & Behavioral Research Methods, Co-developed Online Course, Spring 2014

PHC 3603/6937, Critical Issues in Public Health, Fall 2013

Peer Reviewed Publications

Castañeda G, Barnett TE, Soule EK, Young ME. (2016). Hookah smoking behavior initiation in the context of Millennials. *Public Health*. Advance online publication. doi: 10.1016/j.puhe.2016.02.013.

Hart, M., Stetten, N., & **Castaneda, G**. (2016). Considerations for public health organizations attempting to implement a social media presence: A qualitative study. *JMIR public health and surveillance*, 2(1).

Castañeda, G., Islam, S., Stetten, N., Black, E., & Blue, A. (2017). What's in it for me? Perspectives from community participants in an interprofessional service learning program. *Journal of Interprofessional Education & Practice*, 6, 15-21.

Castañeda, G., Barnett, T. E., MacInnes, J. Current Smoking Status Differences in Hookah and Cigarette Smoking Attitudes and Beliefs: A Descriptive Discriminant Analysis. Under review

Castañeda, G., Wong, T., Barnett, T.E., Vilaro, M., Karabetian, C., Anton, S.D. Combination Pharmacological Interventions for Smoking Cessation and Post-cessation Weight Gain: A Meta-Analysis of Randomized Controlled Trials. Under review.

Conference Presentations

Castañeda, G., Barnett, T. E., Vilaro, M., Anton, S.D. (2015). Combined Smoking Cessation and Weight-Control Interventions. Conference: 143rd APHA Annual Meeting and Exposition (October 31 - November 4, 2015): At Chicago, IL.

Castañeda, G., Lorenzo, F., Alabduljabbar, M., Black, E.W., Blue, A.V. (2016). Using the Comprehensive assessment of team member effectiveness (CATME) to evaluate interprofessional student teamwork in a longitudinal interprofessional learning experience. (2016) Jefferson Center for Interprofessional Education Conference. Philadelphia, PA, October 29, 2016.

Memberships and Certifications

UF College of Health and Health Professions Doctoral Student Council member	2015- present
American Council on Exercise (ACE) member	2015-2017
Aerobics and Fitness Association of America (AFAA) member	2011-2013
American Heart Association Heartsaver First Aid CPR AED certification	2010- present
ACE Group Fitness Instructor (ID# F107772)	2015-2017
AFAA Group Exercise Instructor (ID#533252)	2011-2013
Leisure Education and Parks Students (LEAPS) member	2008-2010

Honors and Awards

Gates Millennium Scholarship Award The Gates Millennium Scholars Program	2006-2017
UF Supplemental Retention Scholarship Award University of Florida Office of Graduate Diversity Initiatives	2017
Medical Terminology Certificate of Training Completion (6 hours) University of Florida Health Science Center Libraries	2016
Group Fitness Instructor of the Month UF Department of Recreational Sports	2015
Certificate of Fitness Instructor Appreciation Boston University Fitness and Recreation Center	2012
Dean's List Award Dept. of Tourism, Parks, and Recreation, UF College of Health and Human Performance	2008