

MAISHA STANDIFER, PhD, MPH
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APPLICABLE RESEARCH SKILLS:

Qualitative: In-depth interview and focus group coordination and administration; instrument development, facilitation; analysis; and evaluation
Quantitative: Questionnaire/survey development; implementation; assessment and data analysis
Evaluation: Formative, summative, program planning, implementation and dissemination
Communicate complex scientific and policy analysis concepts
Develop detailed briefs, manuscripts, reports, and solicitations

AREAS OF RESEARCH EXPERTISE:

Expertise in the design, implementation, conduct of program monitoring and evaluation studies or projects
Evaluating activities using CDC evaluation framework to engaging stakeholders, develop assessments and logic models, identify outcome indicators
Developing data collection and analysis plans, collect and analyzing quantitative and qualitative data results
Interpreting and communicating conclusions and share findings and lessons learned with stakeholders
Identifying public health problems and improve the efficiency and effectiveness of public health programs and policies
Collecting, analyzing, and interpreting data using appropriate quantitative or qualitative methods to assess and improve program efficiency and effectiveness
Ability to work with substantial independence, frequently on short deadlines
Providing scientific leadership in formulating, developing, implementing, and evaluating scientific studies or surveys

EDUCATION:

University of South Florida, Tampa, FL
Doctorate of Philosophy, Medical Anthropology
Applied Anthropology Program

Rollins School of Public Health, Emory University, Atlanta, GA
Master of Public Health, Environmental and Occupational Health

Spelman College, Atlanta, GA
Bachelor of Arts in Sociology
Minors: Public Health and Biology

RESEARCH & PROFESSIONAL EXPERIENCE:

**DEPARTMENT OF VETERANS AFFAIRS, VETERANS HEALTH ADMINISTRATION
CENTER OF INNOVATION ON DISABILITY AND REHABILITATION RESEARCH (CINDRR)
James A. Haley Veterans' Hospital (JAHVH)
Tampa, FL, March 2018-Present**

Health Science Specialist

As the Data and Project Lead for Team Connect on HSR&D and RR&D funded research studies, my responsibilities include the following:

- Manage day-to-day research study operations for multiple e-health rehabilitation research studies
- Lead, manage and coordinate data collection for multi-site studies
- Ensure project compliance with IRB and R&D regulatory requirements
- Train, delegate and oversee support personnel and data collectors
- Assure grant proposals include all the required documentation and resources required for submission (e.g. personnel, budget, and equipment)
- Provide guidance in budget preparation to ensure privacy compliance, study protocol and data security adherence
- Communicate study reports to local level, VISN-level, and VA Central Office entities related to inquiries regarding study progress, research policy and regulatory compliance
- Assure quality, validity, and confidentiality of subject data
- Perform coding and data entry of qualitative and quantitative data, including verifying and cleaning data
- Identify and recruit research study participants and subjects; prepare and manage subjects' records
- Communicate project progress to principal investigators, and coordinate team meetings and meeting minutes

**DEPARTMENT OF VETERANS AFFAIRS, VETERANS HEALTH ADMINISTRATION
Bay Pines Healthcare System, Research & Development Service (BPVAHCS)
Bay Pines, FL, May 2015-March 2018**

Research Program Specialist

As the grants manager for the BPVAHCS Research & Development Service (R&D), I manage the grant application process including but not limited to the following types of VA grants: Biomedical Laboratory Research and Development (BLR&D), Clinical Science Research and Development (CSR&D), Health Services Research and Development (HSR&D), Career Development Award Level 1 (CDA-1), Career Development Award Level 2 (CDA-2), Career Development Enhancement Award (CDEA), Rehabilitation Research and Development (RR&D), Investigator Initiated Research (IIR), and Nursing Research Initiative (NRI). Additional non-VA funding mechanisms are also managed (e.g. NIH, DoD, private and sponsored).

Responsibilities & Tasks:

- Manage and oversee day-to-day operations in analyzing all research proposals submitted from BPVAHCS to VA Central Office (VACO). This comprehensive process is undertaken for all funded, unfunded, and non-VA proposals
- Assure that proposals include all the required documentation necessary for acceptance and consideration, such as resources required (space, personnel, budget, and equipment), the appropriateness of the requested funding levels, a thorough description of the research and experiments conducted

Provide guidance in budget preparation to ensure compliance, and study protocol and privacy issues are followed

Functions as a consultant to principal investigators and their research staff

Assures all proposals are administratively correct by organizing and managing data collection for research studies

Determines and inform investigators of a diverse set of local requirements that ensure timely and correct completion of the required comprehensive pre/post award review to meet requirements

Review and process Letters of Intent, Career Development applications, Research Career Scientist applications, investigator appeals, Principal Investigator eligibility and national awards

Provide fiscal and statistical support for grant submission, research reports, and scientific manuscripts for publication

Serve on ad-hoc committees, service and center committees

Serve as the outreach and communication liaison for R&D

Position Knowledge, Skills and Abilities:

Knowledge of regulations (handbooks, directives, manuals) governing healthcare research from regulatory bodies (e.g. VHA, FDA, ORO, OIG, IRB, SRS, IACUC)

Ability to write, prepare, and submit research grant proposals

Skilled in writing, preparing, and submitting pre- and post-award required documentation necessary for eligibility, study approval, and funding

Ability to effectively communicate, persuade, negotiate, and solve complex problems

Conducted health services research, program evaluation, and implementation science

Performed scientific peer review processes and scientific project management

COMMITTEE MEMBERSHIPS:

Research & Development Committee (RDC) (Administrator)

Institutional Review Board Committee (IRB) (Back-up Administrator)

Safety Research Subcommittee (SRS) (Ex-Officio, Non-voting member)

Institutional Animal Care and Use Committee (IACUC) (Ex-Officio, Non-voting member)

GEMS Committee member

UNIVERSITY OF SOUTH FLORIDA

College of Pharmacy & College of Public Health

Tampa, FL 33612 August 2009-January 2014

Project Coordinator for NIH Center of Excellence

USF-Moffitt Center to Address Cancer Health Disparities, Center for Equal Health (CEH), Community Outreach and Engagement Core (CEOC), NIH-funded grant

Monitored and coordinated public health graduate service-learning course with leading Co-Leader and Lay Health Advisors involved with the Center of Excellence

Oversaw grant-writing processes for the Center of Excellence Outreach Core including data collection, coordination, writing, and submission

Developed, assessed and finalized evaluation methods and documentation for the Center of Excellence Outreach Core

Managed day-to-day CEH/CEOC project and grant responsibilities including staff supervision, community partner liaison, and coordination of faculty and organizational investigators' schedules and correspondence

Managed, lead, and trained CEOC staff of students and community health workers daily on tasks including development of lay health advisor curriculum, evaluation processes, and creation of

collateral educational materials including fact sheets, brochures, Photo-novella and other culturally-appropriate publications

Coordinated community-lead activities with community partners and lay health advisors, including health fairs, grade school laboratory science tours, meetings, and educational workshops

Documented and updated the daily standard operations and procedures of the community-based participatory research project

H. LEE MOFFITT CANCER CENTER & RESEARCH INSTITUTE
Tampa, FL 33612 August 2008-November 2009

Research Assistant II

Patient Navigator Research Program (PNRP), NIH-funded grant

Conducted formative research, coordinated day-to-day management and data collection activities for the program

Coordinated, reviewed and conducted data extraction from patient records with providers at local hospitals and community clinics

Administered qualitative and quantitative activities to measure community member changes in perceptions regarding accessibility of timely, high-quality, standard cancer care

Coordinated aggregated data sets in MS Access and Excel

Coordinated, scheduled and implemented patient follow-up surveys to measure patient and family psychosocial changes and knowledge of cancer prevention

H. LEE MOFFITT CANCER CENTER & RESEARCH INSTITUTE
Tampa, FL 33612 December 2007-August 2008

Research Assistant II

Barbers Against Prostate Cancer (BAPC), NIH-funded grant

Recruited and enrolled study participants into a community-based participatory research study

Conducted structured and unstructured interviews; compile, analyze and evaluate qualitative data

Developed and administer evaluation forms and analysis

Data management of study (e.g. conduct literature searches, data collection and retrieval, database creation, data entry and analysis)

Participated in community educational and research activities to support and promote project (e.g. health fairs, media outlets)

Fostered and maintained relationships with community partners and study site coordinators

Provided assistance and technical support to research personnel, Moffitt staff and community partners

NORTHROP GRUMMAN INFORMATION TECHNOLOGY
Atlanta, GA 30341 October 2006-December 2007

Public Health Program Analyst

CDC Contract-Steps to a HealthierUS Program

Designed, implemented, and used core performance measures to evaluate program indicators regarding the reduction of chronic diseases including diabetes, asthma, obesity-related disease, and tobacco use and exposure.

Analyzed data by conducting qualitative and quantitative analysis on program grantee data

Provided surveillance and evaluation technical support to staff and grantees

Designed and contributed to annual progress reports and publications related to program activities

NORTHROP GRUMMAN INFORMATION TECHNOLOGY
Atlanta, GA 30341 March 2006-October 2006

BioSense Monitor

CDC Contract-National Center for Public Health Informatics (NCPHI)

Monitored potential Bioterrorism agents (Category A, B, and C diseases) nationwide by utilizing the BioSense surveillance system to promote rapid communications of potential health events

Analyzed data in the BioIntelligence Center to improve early event detection of disease outbreaks

Disseminated information to national, state, and local BioSense users for early event detection and situational awareness through the secondary use of existing information in electronic, health-related databases

Assessed database systems, software methods, and components compatible with the Public Health Information Network Preparedness Initiative for the BioSense surveillance system

Lead Division Internet and Intranet Website development including content assessment, design format, and implementation

NORTHROP GRUMMAN INFORMATION TECHNOLOGY
Atlanta, GA 30341 November 2004-March 2006

Project Team Lead

CDC Contract-Office on Smoking and Health (OSH)

Managed the OSH Information and Dissemination Center/Clearinghouse; tasks include daily monitoring of the public inquiry database system

Documented and updated the standard operations and procedures of the Clearinghouse project

Established the development of the Standard Response Manual (SRM) for OSH

Managed, lead, and trained OSH Clearinghouse team daily on processing inquiries received via mail, telephone, and fax, and e-mail, submission of publication requests, generating appropriate responses, and coordination of publication shipments

Managed the OSH Exhibit Management System by coordinating activities related to exhibit trade shows, meetings, and workshops

Served as health communications liaison between general public, lead OSH researchers and scientists

Developed and managed budget for contract tasks including exhibit and vendor supplies and materials, and staff salaries

BRI CONSULTING GROUP, INC.
Atlanta, GA 30329 February 2004-November 2004

Public Health Specialist

CDC Contract-Division of Cancer Prevention and Control (DCPC)

Managed CDC/DCPC cancer legislative website; included monitoring and tracking cancer prevention and control policies and legislation

Created weekly legislative summaries and reports for CDC/DCPC staff

Managed the Exhibit Management System for CDC/DCPC; planned and exhibited for CDC/DCPC program activities at conferences; selected topics that highlighted during the exhibitions include breast and cervical cancer, prostate cancer, colorectal cancer, and cancer survivorship

CENTERS FOR DISEASE CONTROL AND PREVENTION NATIONAL CENTER FOR ENVIRONMENTAL HEALTH (NCEH)
Atlanta, GA 30333 January 2002-January 2004

ORISE Fellow

Environmental Hazards and Health Effects Policy and Program Development Team

Managed the CDC cancer cluster public inquiry system for all centers, institutes, and offices, and was the primary lead on implementing the following steps: prepared a relevant response and then forward the response to Environmental Hazards and Health Effects (EHHE) or the technical monitor for approval; following approval or comments made necessary edits and forwarded the response to the inquirer; forwarded the inquiry to the appropriate CDC contacts and/or state agencies; and coordinated data entry of the cancer cluster responses into the MS Access tracking database

Assisted with specific EHHE programs and activities such as, the Lead program and created the At-A-Glance publication for legislative processes; worked on PowerPoint presentations for the High-Intensity Targeted Screening activity (HITS)

Assisted with the Mold program activities; created and administered survey instrument on importance of Mold in various states, analyzed media output, prepared IOM report

Compiled information on the Safe Drinking Water Act and Clean Water Act legislation and assisted with the Health Tracking and performed technical assistance duties with the workgroup and prepared final documents/recommendations

Participated in the development of the request for proposals for the NCEH Information Development and Dissemination project for \$1million

CENTERS FOR DISEASE CONTROL AND PREVENTION NATIONAL CENTER FOR ENVIRONMENTAL HEALTH (NCEH)
Atlanta, GA 30341 January 2001-January 2002

CDC Regular Fellow

Office of Policy, Evaluation and Legislation (OPEL)

Performed data collection and presentation development for the NCEH Director in areas related to chronic disease, environmental health, injury prevention and mental health

Provided technical and research assistance to executive OPEL staff regarding NCEH planning and evaluation activities including tracking program objectives and performing evaluation studies

Served as Environmental Health Tracking Network NCEH/CDC Workgroup Liaison and assisted with coordinating the Data Technology and Tracking Methodology Workgroup efforts

Served as a Content Expert for Email Triage during the Public Health Grand Rounds-Phone Bank Operation, "Urban Sprawl: What's Health Got To Do With It?"(January 2002)

Created Center-wide annotated bibliography and directory of articles pertaining to the influence of the physical environment and its impact on public health

Conducted literature searches, data abstraction and data analysis on topics related to physical activity and the physical environment for Epidemiology Program Office recommendations for the Guide to Community Preventive Services, Chapter-Physical Activity

NATIONAL INSTITUTES OF HEALTH – FOGARTY RESEARCH TRAINING PROGRAM, MINISTRY OF HEALTH OF JAMAICA
Montego Bay, Jamaica, West Indies March 2000-August 2000

Research Fellow

Conducted quantitative and qualitative assessments in tax-free government worksite facilities

Implemented ethnographic research including personal (formal and informal) interviews in garment and electronic worksites

Designed and implemented survey instrument within workplaces to employees

Compiled and evaluated results, and developed recommendations for workplace safety and health in tax-free government worksite facilities in an international setting

MANUSCRIPTS/PUBLICATIONS/ABSTRACTS (Selected):

Journal Publications (Peer-Reviewed)

Standifer, M, Davis, J, Baldwin, J, Gwede, C, Goldsmith, J, Williams, C, Dash-Pitts, L, Cozart Brooks, T, Wathington, D, Green, B.L. & Sneed, K.. A Transdisciplinary Approach to Eliminate Cancer Disparities: An Overview of Community Engagement and Outreach Efforts in an NIMHD Center for Excellence. *Journal of Health Disparities Research and Practice*. October 2013.

McGinnis, K, Montiel-Ishino, Kambon Standifer, M, Wathington, D, Baldwin, J. Photo- Novellas: An innovative approach to address health disparities and sustainability. *Journal of Cancer Education*. 2013.

Clement K. Gwede, PhD, MPH, RN, Atalie A. Ashley, BA, Kara McGinnis, BA, F. Alejandro Montiel-Ishino, BS, Maisha Standifer, MPH, Julie Baldwin, PhD, Coni Williams, MS, Kevin B. Sneed, PharmD, Deanna Wathington, MD, Lolita Dash-Pitts, and B. Lee Green, PhD . Designing a community-based Lay Health Advisor training curriculum to address cancer health disparities. *Journal of Health Promotion and Practice*. 14(3): 415-424.

Jenna L. Davis, Kara E. McGinnis, Margaret L. Walsh, Coni Williams, B. Lee Green, Kevin Sneed, Deanna Wathington, Maisha Standifer, and Julie Baldwin. Applying audience response systems in community-based research. *Cancer Epidemiology Biomarkers Prevention* 2011;20(10 Supplement):B2. Abstract

Atalie Ashley-Gordon, Kevin Sneed, Julie Baldwin, and Maisha Kambon Standifer. Developing a network of community research councils to promote and facilitate clinical prevention trial participation in medically underserved populations. *Cancer Epidemiology Biomarkers Prevention*. 2011;20 (10 Supplement):A26. Abstract

John S. Luque, Brian Rivers, Clement Gwede, Maisha Kambon, B. Lee Green, and Cathy Meade. (2011) Barbershop Communications on Prostate Cancer Screening Using Barber Health Advisers. *American Journal of Men's Health*, 5(2):129-139.

Luque, J; Rivers, B; Kambon, M; Brookins, R; Green, BL; Meade, C. (2010) Barbers Against Prostate Cancer: A Feasibility Study for Prostate Cancer Education in an Urban African American Community. *Journal of Cancer Education*, 25(1):96-100.

Morbidity and Mortality Weekly Report, "Prevalence of Selected Risk Behaviors and Chronic Diseases --- Behavioral Risk Factor Surveillance System (BRFSS), 39 Steps Communities, United States, 2005"--*Surveillance Summaries*, October 31, 2008 / 57(SS11);1-20

Educational/Academic

Dissertation: "Exploring the Sociocultural Context of Risks Associated with HPV in Black Caribbean Immigrants Living in Tampa Bay, Florida." (In process, Aug 2016: Advisor, Kevin Yelvington, PhilD,)

Practicum: "Knowledge, Attitudes and Practices Regarding Hazard Awareness and Risk Reduction Among Workers at a Garment Factory and Electronics Factory in Montego Bay, Jamaica" (Unpublished, Jan 2000: Advisor, Howard Frumkin, MD)

Thesis: "The Effect of Environmental Triggers on Asthmatic Children in Atlanta, GA" (Unpublished, May 2000: Advisor, Mary DeLong, PhD)

PROFESSIONAL PRESENTATIONS (Selected):

13th RCMI International Symposium on Health Disparities, San Juan, Puerto Rico, December 2012
4th International African-Caribbean Cancer Consortium, July 2012 Conference, Philadelphia, PA (*Invited Speaker*)
25th Anniversary Biennial Symposium on Minorities, June 2012 the Medically Underserved & Health Equity, Houston, TX
Cancer, Culture and Literary Conference, Clearwater, FL, May 2008, 2010, 2012
American Association for Cancer Research, October 2011, 2012
American Public Health Association Conference, October 1998, 2001, 2011
Caribbean Exploratory NIMHD Research Center's Fourth Health Disparities Institute, St. Thomas, US Virgin Islands (*Accepted poster*), October 2011
Penn-ICOWHI 18th Congress-Cities and Women's Health: Global Perspectives, Philadelphia, PA (*Accepted poster*), April 2010
American Cancer Society Health Disparities Conference, Las Vegas, NV (*Accepted poster*), July 2009
Caribbean Cultural Studies Association Conference, Kingston, Jamaica, May 2009
Society for Applied Anthropology, Memphis, TN, March 2008
USF Graduate School Research Symposium, Tampa, FL, November 2007
Steps Annual Grantee Meeting, Seattle, WA, June 2007
National Conference on Tobacco and Health, Chicago, IL, May 2005
CDC Annual Cancer Conference 2003, Atlanta, GA, September 2003

GRANTS & FUNDING (Selected):

American Cancer Society, Southeast Region Community Education Grant: \$5,000

Wrote the proposal for the Faith-based Community Initiative to fund the Saint Philip AME Wellness Festival and educational workshops in Atlanta, GA.

USF Graduate Student Challenge Grant- "Photo-novellas: A novel approach to addressing health disparities and sustainability": \$5,000

Wrote part of the proposal to develop culturally-appropriate cancer educational materials in Hispanic and African American communities in Tampa Bay, FL.

USF, Institute for the Study of Latin America and the Caribbean Research Grant, 2010-2011: \$2,300

Wrote the proposal requesting dissertation funding focused on exploring the sociocultural context of risks associated with HPV in Black Caribbean women immigrants living in West Florida.

P20 NIH Center of Excellence RFP(Resubmission): \$6million

Wrote the proposal for the Community Outreach and Engagement Core (CEOC), part of the USF-Moffitt Center to Address Cancer Health Disparities, Center for Equal Health (CEH).

LECTURE & GRADUATE EXPERIENCE:

Assistant Professor, Affiliate Faculty- University of South Florida, College of Pharmacy, Course: *Public Health Policy & Pharmacy Practice*

Course Faculty- University of South Florida, College of Medicine, Course: *Biotechnology & Bioethics*

Graduate Research Associate – USF, Department of Community and Family Health

Teaching Assistant – USF, Department of Anthropology

Graduate Assistant – USF, Department of Anthropology

Lecturer – University of South Florida: Graduate School Colloquiums, Public Health Courses

Lecturer – Spelman College: Environmental Science Department, Public Health Courses

Lecturer – Morehouse College: Public Health Sciences Institute

COMPUTER SKILLS & SOFTWARE KNOWLEDGE:

Funding Submission Systems: eRA Commons, ePROMISE, SAM, DUNS, Grants.gov, FileMaker

Training Programs: TMS, CITI Program, ClinicalTrials.gov, Documentum Web Publisher; SalesLogix;

SPSS; SAS; FrontPage; ONCORE, MAXQDA3; EndNote, RefWorks, NVivo, ATLAS.ti,

ADOBE Illustrator, SharePoint, Social Media Outlets (e.g. LinkedIn, Facebook, Google, Twitter)

HONORS, AWARDS & FELLOWSHIPS (Selected):

Best Anthropology Dissertation, 2016

McKnight Dissertation Fellowship, 2013-2014

Delores A. Auzenne Fellowship-USF, 2011, 2012

American Association for Cancer Research, 2011, 2012 Minority Scholar in Cancer Research Award

Bioethics Research, Health Disparities and Clinical Trials Intensive Course and Fellowship 2010 - 2011

Graduate Multidisciplinary Scholar USF Fellowship, 2007 - 2009

ORISE-Oak Ridge CDC Research Fellowship, 2002 - 2004

CDC Research Fellowship, 2001 - 2002

National Institutes of Health Fogarty Research 2000 Training Fellowship/MHIRT

Rollins School of Public Health, Emory University, 2000 William Foege International Training Fellowship

EDITORIAL & REVIEWER:

Publication Reviewer: American Journal of Men's Health, 2010-Present

Publication Reviewer: Journal for Health Disparities, Research and Practice, 2012-Present

Publication Reviewer: International Journal for Equity in Health, 2014-Present

INTERNATIONAL EXPERIENCE:

University of Alabama at Birmingham (UAB), School of Public Health, National Institutes of Health Fogarty Research Training Fellowship- Ministry of Health of Jamaica-Summer 2000

Emory University, Rollins School of Public Health, International Training Fellowship, Ministry of Health of Jamaica-Environmental Control, Western Regional Health Authority-Spring 2000

Global Travel: Jamaica, Bahamas, Mexico, Puerto Rico, England, Belgium, France, Canada, Alaska

ADDITIONAL TRAINING:

Lay Health Advisor Curriculum Development and Training, August 2009-Present

Qualitative Data Collection and Coding, July 2009

NACCHO, Community Coalition-Building, July 2007

Querying and Reporting Using SAS Enterprise Guide, Aug 2006

Legislative Process: Working with Congress, May 2003

Congressional Capitol Hill Workshop, June 2001

Introduction to Conducting Focus Groups, Nov 1998

PROFESSIONAL ASSOCIATIONS & ORGANIZATIONS:

American Public Health Association, 2000-Present

American Anthropological Association. 2008-Present

Society for Applied Anthropology, 2009-Present

SERVICE ACTIVITIES:

American Cancer Society, Relay for Life- Team Captain

Heart of East Tampa Front Porch Council, Inc.- Volunteer

Front Porch of St. Petersburg, Inc. - Volunteer

Faith-based Community Educator and Events Consultant

REFERENCES: Available upon request